

San Diego Chapter AEP Board Meeting

Date: October 1, 2008

Time: 5:30 p.m. to 7:30 p.m.

Location: PBS&J, Kearny Mesa

Attendees: Diane Catalano, Monica Kling, Mindy Fogg, Cara Leone, Dawna De Mars, Keira Perkins, Julie Wang, Kailash Mozumder, Christi Keller, Randy (UCSD Student Chapter), Tony (SDSU Student Chapter)

1.0 Board Member Reports

1.1 Treasurer

1.1.1 Correspondence

-None.

1.1.2 Account Balance

-\$28,000 in checking, \$10,000 in savings (estimate)

1.1.3 Other

-Need to add new Board members to and remove old Board members from bank authorization.

-Put \$10,000 into a money market savings account. There are a limited number of withdrawals, but you can transfer an unlimited amount of times.

1.2 Student Membership and Outreach Director

1.2.1 Student Chapter Updates

UCSD (Randy)

-Most of the student members have graduated and Randy is graduating next March.

-Working on recruiting.

-Next meeting in two weeks. There are 40 RSVPs for the next meeting but only 20 seats in the reserved room (Price Center- Eleanor Roosevelt Room). Randy is going to get help from the professor to get a bigger room. He gave the tentative meeting agenda to Julie for review.

-Budget- \$214 left

-Chapter project completed. He is writing the final report and will give a copy to Julie once it is completed. He will also write a summary of the project for the newsletter. They are starting a new plot and learning how to use GPS.

-Would like internship information. Julie indicated that there is a possibility to get the Emeritus Committee involved. Julie suggested that Randy collect resumes for Julie since people occasionally ask her for student-interns.

SDSU (Tony)

-Tony would like to put industry info on their websites for students.

- Tony would like job shadowing opportunities to understand what environmental professionals do. It was suggested that students go to scoping meetings.
- Tony would like a professional environmental professional to speak to students.
- They have had two meetings this year. They are trying to get organization recognized by the school so they can have better meeting space and time. Six people are currently attending the meetings.
- Possibly do a member survey to see what students want in the organization. Currently he feels like there are not enough benefits for students. Tony suggested that maybe a student project would interest the students.
- The Board suggested that each current member recruit three people each to boost numbers. The membership should be presented as a student resource for connections, internships, and jobs. Students can attend luncheons, CEQA workshops and/or the holiday party to make connections. Students can introduce themselves at the beginning or end of the luncheons.
- The Board would like to notice meetings in the newsletters.
- USD (No Student Representation)
- Julie to talk to Professor Grey. Peter has been unresponsive.
- Wendy Worthy works at USD. Julie will contact her to see if she can give AEP information to students.

1.3 Vice President of Programs

1.3.1 October Luncheon

- 20 have RSVPed so far
- Everything is set except the menu and contract.

1.3.2 Holiday Party

- To be held on December 11 at the Rock Bottom.
- Monica to put together a flyer.
- A “save-the-date” will be put in the next newsletter.

1.3.3 January Luncheon

- Possible topics include SB375. Could have a presentation by a judge.

1.4 Vice President of Membership

- 328 total members; 31 renewals, 5 new and 5 dropped
- Often “new” members are just members that let their membership lapse. No current way to have these come up as renewals. Diane to ask the State Board if the membership system can be updated so lapsed members do not come up as new members.

1.5 Newsletter Editor

1.5.1 October Newsletter

- Deadline for submittals is October 7th.
- Diane to write this month’s article.

- Campus connection to include a CEQA Nuts & Bolts volunteer request.
- AEP Awards write up by Adie or Tonya.
- Do a “Meet the Board” article each month highlighting a different Board member. It would be a question-and-answer article.
- Do a “Photo of the Month”- include interesting photos that members have taken.
- Could highlight projects in the San Diego region, but would have to make sure no advertising is provided.
- Could do public sector staff interviews to get a peek into the public sector.

1.6 Chapter Director (Not present)

1.6.1 State Board Meeting Update

- Need to prove a report for Student Outreach Committee for the State. Julie to prepare.

1.6.2 Fall CEQA Workshop- Nov 5

- If no students volunteer, we may need Board members to volunteer to help with workshop.

1.6.3 Emeritus Committee

- To invite Emeritus Committee to January Board meeting.

2.0 Committee Reports

2.1 Awards Committee

- Provide Diane with some constructive criticism regarding the Awards to pass on to the Awards Committee.
- Some Board observations include that the buffet line was very long and sponsor slides were only running when no one was there to see them.
- To run a newsletter article all the finalist and award winners.
- Next year the Community Award will be presented similarly to the Lifetime Achievement Award- only one winner and no finalist. That way the companies who did not win can be re-nominated the following year.

2.2 Legislative Committee Update

- No update.
- It is noted that we are fighting to keep the checklist revision project alive. Also, the Board does not like the idea of providing the CEQA book on CD. Board was wondering if there is a Board member discount for the conference.

3.0 Discussion Items

3.1 Membership Survey Results

- The majority of members prefer the luncheons in Mission Valley.
- People would like more happy hours. Board ideas include Seau’s, 94th Squadron, Wine Steals, and/or a downtown Bistro. Could have Quarterly or monthly. Thursdays likely best day of the week. No financial contribution to happy hours by AEP. It was suggested that we could co-host happy hours with Greendrinks, but the Board would like the event to be for AEP only. Mindy to take the lead on this.

3.2 Update Website

-The website needs to be updated with the latest Board members. Board members to email pictures and info to the webmaster.

3.3 AEP Mugs (Dawna)

-Discount Mugs would not provide a mark up without an order. A mark up was made on another website and shared with the Board. The Board would like to order a single mug to see what it looks like. The Board would like the green mug with a white logo.

THE FOLLOWING ITEMS TO BE DISCUSSED NEXT MEETING

3.4 San Diego Science Festival

3.5 Board Member Shirts (Mindy)

The next chapter board meeting will be held on November 12. All AEP members are welcome to attend! Please contact Dawna De Mars at (619) 462-1515 or dawnad@helixepi.com if you would like to attend.